

EXHIBIT 12

Message

From: Mia Savaloja [msavaloj@dollargeneral.com]
on behalf of Mia Savaloja <msavaloj@dollargeneral.com> [msavaloj@dollargeneral.com]
Sent: 3/15/2023 12:49:52 PM
To: Aaron Richey [arichey@dollargeneral.com]
CC: Rebecca O'Brien [robrien@dollargeneral.com]
Subject: FW: Compliance Tuesday/Pricing Opportunities
Attachments: Tomato Soup.jpg; Cat Food.jpg; Camel.jpeg; Camel 2.jpg; Beauty.jpeg; Twizzler.jpg; Twizzler 2.jpg

Hi Aaron,

These are additional pricing finds from the NY/PA area.

Thanks,
Mia

From: Michelle Molthu <mmolthu@dollargeneral.com>
Sent: Tuesday, March 14, 2023 9:24 PM
To: Jim Sullivan <jsulliva@dollargeneral.com>; Kelly Blankenship <kblanken@dollargeneral.com>; Mia Savaloja <msavaloj@dollargeneral.com>
Subject: Compliance Tuesday/Pricing Opportunities

Jim-

The following are Compliance Tuesday/pricing opportunities from the week:

- Camel and Winston Tobacco Pall Mall all changed price and no labels were sent (Pictures Attached)
- Multiple Stores reported getting 4 sheets of labels for the beauty section-duplicates for the cosmetics POG (Picture Attached)
- Multiple Stores received 70+ Pages of price changes in error and ERC told them the correct file would drop tomorrow
- Classic Coke/Diet Cooke and Sprite 8 12 Ounce Packs are ringing \$7.25 and are labeled \$6.80 the price increase was not in any of the DSD price batches-This is from last week however, it is an opportunity across the board and is it possible to add to next week's pricing batch?
- CV Tomato Soup is \$1.00 and rings up \$2.10 (Picture Attached)
- Cat Chow Cat Food price label \$14.70 Rings up \$16.70 (Picture Attached)
- Twizzlers received this week that expired 1/2023 (Picture Attached)
- Damage Opportunity: Stores receive the large packages of paper towels open not in cardboard boxes that are sent on top of rolltainers on trucks, and the opportunity is these packages get broken and stores cannot store use because it's blocked and it forces them to damage out the product.

Thank you

"Before you can win the fight, You've got to be in the fight." – Bill Walsh

Michelle Molthu
Regional Director Region 15
Western New York/Pennsylvania
615/454-0410

Message

From: Steven Wilson [stwilson@dollargeneral.com]
on behalf of Steven Wilson <stwilson@dollargeneral.com> [stwilson@dollargeneral.com]
Sent: 4/28/2020 6:55:26 PM
To: Diane Fleshman [dfleshma@dollargeneral.com]
CC: Nick Snow [nsnow@dollargeneral.com]
Subject: Fwd: SUPER TUESDAY WEEK 13
Attachments: image001.png

Diane, see Nicks last point below. Can you let us know if this felt heavier today?

Sent from my Steven's iPhone

Begin forwarded message:

From: Nick Snow <nsnow@dollargeneral.com>
Date: April 28, 2020 at 6:40:59 PM EDT
To: Steven Wilson <stwilson@dollargeneral.com>
Cc: Tracey Herrmann <therrman@dollargeneral.com>, Mia Savaloja <msavaloj@dollargeneral.com>
Subject: RE: SUPER TUESDAY WEEK 13

Steven,

I am showing price changes for 3 Laundry SKUs across the Chain today and 6 Cookie SKUs in Gray Zone.

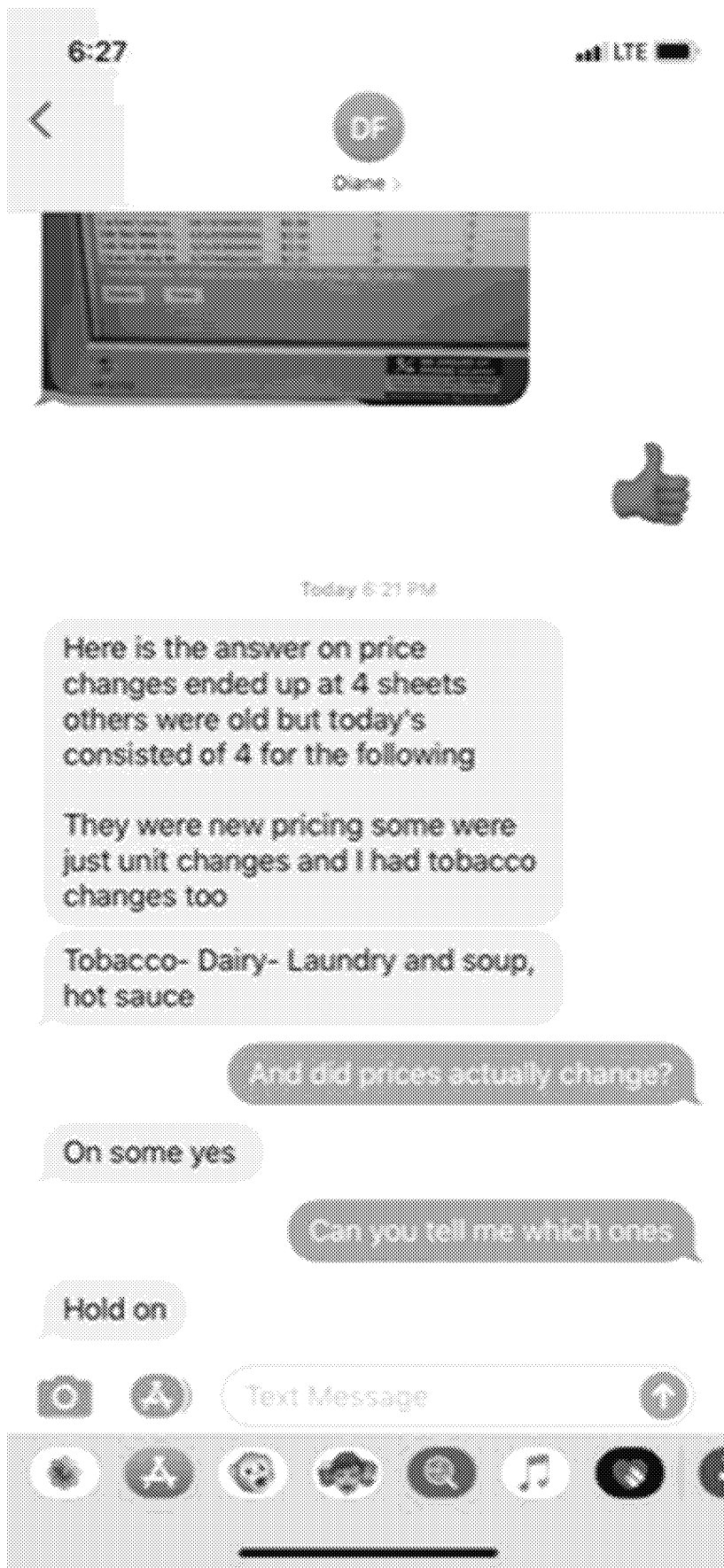
Separately, some states saw their tobacco pass thru T-types expire (and reset) today, which explains what Diane calls out in her note. There is also store level perishable price changes that could be showing up in most stores related to eggs (and potentially other perishable products) as those costs are retails continue to fall.

If what you are seeing feels bigger than that, please let me know and we will get the IT teams that support the tag printing process to review.

Thanks
Nick

From: Steven Wilson <stwilson@dollargeneral.com>
Sent: Tuesday, April 28, 2020 5:28 PM
To: Nick Snow <nsnow@dollargeneral.com>
Cc: Tracey Herrmann <therrman@dollargeneral.com>; Mia Savaloja <msavaloj@dollargeneral.com>
Subject: Re: SUPER TUESDAY WEEK 13

Here is a screenshot of what I just got back from Diane via text if it helps Nick:



Sent from my Steven's iPhone

On Apr 28, 2020, at 6:03 PM, Nick Snow <nsnow@dollargeneral.com> wrote:

Steven,

Let me dig around a little and get back to you.

Thanks,
Nick

From: Steven Wilson <stwilson@dollargeneral.com>
Sent: Tuesday, April 28, 2020 4:57 PM
To: Tracey Herrmann <therrman@dollargeneral.com>; Nick Snow <nsnow@dollargeneral.com>
Cc: Mia Savaloja <msavaloj@dollargeneral.com>
Subject: RE: SUPER TUESDAY WEEK 13
Importance: High

Nick –

Just circling back here for potential clarification. I could be overthinking too 😊

I just went into START and pulled today's activity, and it DOES show 4/28/20, while that picture does show 4/29/2019. There were approximately 9 pages of CORE price changes that did drop today for stores, just not exactly sure if prices actually changed. Correct me if I'm wrong here, but this does direct stores to print and place the prices per START? It says labels are generated when the 4 components have updated or changed (below the screenshot). I

Am I missing something? I am also getting some details from my team on if they did see specific sku level price changes today, as I did NOT during my travels today, but I could have missed it as well. Again, just wanting to make sure I'm not missing anything here. See screenshots below of what I just pulled from START.
<image002.jpg>

IMPORTANT NOTES:

- Updated labels are generated when any of the following elements have changed:
 - Retail price
 - Extended item description (EID)
 - Weights or measures
 - UPC
 - Updated core price change labels must be displayed as they are printed to ensure compliance.
- <image003.jpg>

From: Tracey Herrmann <therrman@dollargeneral.com>
Sent: Tuesday, April 28, 2020 5:24 PM
To: Steven Wilson <stwilson@dollargeneral.com>
Subject: FW: SUPER TUESDAY WEEK 13

Hi Steven,

Thanks for sending, just may want to clarify the core price changes component.

Thanks!

Tracey

From: Mia Savaloja <msavaloj@dollargeneral.com>
Sent: Tuesday, April 28, 2020 3:58 PM
To: Tracey Herrmann <therrman@dollargeneral.com>
Subject: RE: SUPER TUESDAY WEEK 13

Tracey – I spoke to Nick and I magnified the image below.
 The image below shows 2019 not 4/28/2020.
 Nick confirmed no core changes this week.

From: Tracey Herrmann <therrman@dollargeneral.com>
Sent: Tuesday, April 28, 2020 3:44 PM
To: Mia Savaloja <msavaloj@dollargeneral.com>
Subject: FW: SUPER TUESDAY WEEK 13

How many core price changes do we have this week on average across the chain?

From: Steven Wilson <stwilson@dollargeneral.com>
Sent: Tuesday, April 28, 2020 8:13 AM
To: Kaushik Paul <kpaul@dollargeneral.com>; Mo Ramadan <mramadan@dollargeneral.com>; Yavia Gipson <ygipson@dollargeneral.com>; Julie Joseph <jjoseph@dollargeneral.com>; Tracey Herrmann <therrman@dollargeneral.com>
Subject: FW: SUPER TUESDAY WEEK 13

FYI...

From: Diane Fleshman <dfleshma@dollargeneral.com>
Sent: Tuesday, April 28, 2020 8:45 AM
To: '/o=DGC/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=a2043b93b1cc4b459469591d86e16760-Lisa Owens'; Todd Vieu <tvieu@dollargeneral.com>; Jason Dilozenzo <jdiloren@dollargeneral.com>; Steven Wilson <stwilson@dollargeneral.com>; Dominique Lauture <dlauture@dollargeneral.com>; Brad Larson <blarson@dollargeneral.com>; '/O=DGC/OU=CORP/cn=Recipients/cn=kchishol'; Tangel Griffin <tgriffin@dollargeneral.com>; Justin Bowen <jubowen@dollargeneral.com>; Thomas Gordon <thgordon@dollargeneral.com>; Carrie Cousins <ccousins@dollargeneral.com>; Stockton Young <syoung@dollargeneral.com>; Jordan Harmon <jharmon@dollargeneral.com>; Robert Gordon <rogordon@dollargeneral.com>; Eric Smith - District Manager <erismith@dollargeneral.com>; John Ducom <jducom@dollargeneral.com>; Colleen Pullin <cpullin@dollargeneral.com>; '/o=DGC/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=c74a894a371e4b24bdd4159fd094a082-Kathleen Harney'; Naeem Uddin <nuddin@dollargeneral.com>; Jeremy Hunter <jehunter@dollargeneral.com>; JC Tabor <jtabor@dollargeneral.com>; Michael Mason <mmason@dollargeneral.com>; Michelle Romanac <mromanac@dollargeneral.com>; Diane Minter <dminter@dollargeneral.com>; Lynn King <lyking@dollargeneral.com>; Greg Gee <ggee@dollargeneral.com>; David Creed <dcreed@dollargeneral.com>; Justin Bullington <jbulling@dollargeneral.com>; Michelle Neighbors-Acoff <mneighbo@dollargeneral.com>; Carol Utsman <cutsman@dollargeneral.com>; Eric Theibert <etheiber@dollargeneral.com>; Leeann Perez <lperez@dollargeneral.com>; Trenton Homiller

<thomille@dollargeneral.com>; Tracy Grant <tgrant@dollargeneral.com>; Kendall Phillips <kphillip@dollargeneral.com>; Paul Caruso <pcaruso@dollargeneral.com>; Barry Killian <bkillian@dollargeneral.com>; Richard Fillgrove <rfillgro@dollargeneral.com>; Kevin Adkins <kadkins@dollargeneral.com>; Steve Jumper <sjumper@dollargeneral.com>; Chris King <cking@dollargeneral.com>; Michael Largen <mlargen@dollargeneral.com>; Scott Horton <shorton@dollargeneral.com>; Diane Fleshman <dfleshma@dollargeneral.com>; Lee Lowe <l Lowe@dollargeneral.com>; Randy Baggett <rbaggett@dollargeneral.com>; Kyle Watkins <kwatkins@dollargeneral.com>; Timothy Smith - DM <tmsmith@dollargeneral.com>; Samantha Jones <sajones@dollargeneral.com>; Donna Kiser <dkiser@dollargeneral.com>; April Nelson <anelson@dollargeneral.com>; Jason Grice <jgrice@dollargeneral.com>; Andrew Combs <acombs@dollargeneral.com>; Tim Harris <tharris@dollargeneral.com>; Amber Goss <agoss@dollargeneral.com>; Jeff Schielke <jschielk@dollargeneral.com>; Cassandra Liggins <cliggins@dollargeneral.com>; Darnel Lewis <dalewis@dollargeneral.com>; Jerry Thomason <jthomaso@dollargeneral.com>; Stewart Roberts <sroberts@dollargeneral.com>; '/o=DGC/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=ee877912c1c94eddbcd2adad8f79c69c-Rick Demicco'; Brandy Massey <bmassey@dollargeneral.com>; Tammy Pribble <tpribble@dollargeneral.com>; Greg Heacox <gheacox@dollargeneral.com>; Bruce Thomson <bthomson@dollargeneral.com>; Tina Williamson <tiwillia@dollargeneral.com>; Terrence Matthews <tematthe@dollargeneral.com>; Terri Bond <tbond@dollargeneral.com>; Michael Moore <mmoore@dollargeneral.com>; Tim Martin <tmartin@dollargeneral.com>; Tori Ellis <tellis@dollargeneral.com>; '/o=DGC/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=0c1a995f05af4e4ab114e63abac297f6-Chad Kagawa'; Keith Anolick <kanolick@dollargeneral.com>; Gus King <gking@dollargeneral.com>; Richard Overton <roverton@dollargeneral.com>; Brian Hammonds <bhammond@dollargeneral.com>; Omar Dawkins <odawkins@dollargeneral.com>; Burt Mabra <bmabra@dollargeneral.com>; Ray Guy <rguy@dollargeneral.com>; Misty Williams Vernon <miwillia@dollargeneral.com>; Glenn Meadows <gmeadows@dollargeneral.com>; Steve Call <scall@dollargeneral.com>; Gina Giacomini <ggiacomi@dollargeneral.com>; Fred Gillespie <fgillesp@dollargeneral.com>; Megan Latourneau <mlatourn@dollargeneral.com>; Randy Fort - District Manager <rfort@dollargeneral.com>; '/o=DGC/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=350e440c57364c51b0f539bb8808392d-Roger Ellinghausen'; Joseph Kitchens <jkitchen@dollargeneral.com>; Tina Bohanon <tbohanon@dollargeneral.com>; Anthony Childress <achildre@dollargeneral.com>; Melody Walsh <mw Walsh@dollargeneral.com>; Connie Calaway <ccalaway@dollargeneral.com>; Howard Jones <hojones@dollargeneral.com>; Guy Peshek <gpeshkek@dollargeneral.com>; Jason Baril <jbaril@dollargeneral.com>; Stanley Wilson <stawilso@dollargeneral.com>; Crystal Gleich <cgleich@dollargeneral.com>; Donna McIntyre <dmcintyr@dollargeneral.com>; Michael Lafontaine <mlafonta@dollargeneral.com>; Mike Rock <mrock@dollargeneral.com>; Jim Smith <jsmith@dollargeneral.com>; Glorisel Lugo <glugo@dollargeneral.com>; Tonya Jackson <tjackson@dollargeneral.com>; Tim Lester <TLester@dollargeneral.com>; Mark Smoyak <msmoyak@dollargeneral.com>; Chris Tipton <ctipton@dollargeneral.com>; Reggie Chapman <rechapma@dollargeneral.com>; Charles Kuykendall <ckuykend@dollargeneral.com>; Kim Eaton <keaton@dollargeneral.com>; Alicia Dixon <aldixon@dollargeneral.com>; Claud Henry <chenry@dollargeneral.com>; '/o=DGC/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=df46c3e8a7574bfe9f9df90adcdc7166-Christy Goforth'; Troy Jamison <tjamison@dollargeneral.com>; Randy Young <ryoung@dollargeneral.com>; David Bowser <dbowser@dollargeneral.com>

Cc: Mike Ladd <miladd@dollargeneral.com>; Candyce Mondaine <cmondain@dollargeneral.com>; Holly Felock <hfelock@dollargeneral.com>; Auggie Moothedan <amoothed@dollargeneral.com>; Tim Barnes <tbarnes@dollargeneral.com>; Kevin Sigmon <ksigmon@dollargeneral.com>

Subject: SUPER TUESDAY WEEK 13

Good Morning Teams,

Here is todays Super Tuesday info for this week and some other follow up items and best practices across the board to help your teams navigate through the upsales.

1. Product rotations should be performed in the following areas:
<image004.jpg>

<image005.jpg>

2. The following items are MOS let's make sure our teams get the product out of the building and boxed up with a pink label and sent out on their next truck.

<image006.jpg>

3. Party goods get clearance cadence at 10% there are 4 different groups depending on which one the store falls in.

<image007.jpg>

<image008.jpg>

<image009.jpg>

<image010.jpg>

4. The following baby items get clearance cadence this week:

<image011.jpg>

5. Clearance signs need to be put on the following items including the list of the ASOTV items below.

<image012.jpg>

6. Lots of core price changes this week. Please follow up and make sure they are signed off as you visit your stores.

<image013.jpg>

7. Magic table should be set to Mother's Day and Graduation

<image014.jpg>

8. Make sure your teams do the paper pogs and put the strips behind the seasonal strips that way we can turn those sections in 24 hours when needed. Best practice here print labels for these sections and hang them in the office that way when all paper items have sold for the week your managers can scan all upc's easily and zero any and all items out.

9. The Candy POG is arriving in stores this week!!! Remember candy is a backfill item for clip strips and in order to have more saleable space backfill the empty ones here with clearance candy.

<image015.jpg>

<image016.jpg>

<image017.jpg>

10. Remind your teams about the EXTRA 50% OFF SALE! This weekend!

<image018.png>

11. For those in North Carolina sneeze guards should start being installed the two weeks of May!

<image019.jpg>

Hope you all Have a Super Tuesday!

Diane Fleshman

<image020.jpg>

Diane Fleskman

1-336-334-2707

District 191

<image021.png>

Message

From: Mia Savaloja [msavaloj@dollargeneral.com]
on behalf of Mia Savaloja <msavaloj@dollargeneral.com> [msavaloj@dollargeneral.com]
Sent: 3/8/2023 1:41:27 PM
To: Rebecca O'Brien [robrien@dollargeneral.com]
Subject: FW: Compliance Tuesday/Pricing Opportunities
Attachments: 123_1(2).jpeg; 20230304_194854.jpg; 20230304_194845.jpg; 20230304_194858.jpg; 20230304_195243.jpg; 20230304_200713.jpg; 20230304_200743.jpg; 20230304_203813.jpg; 20230304_204206.jpg; 20230304_204954.jpg; Twix.jpg

Good Morning,

Redacted - Non-Responsive

From: Michelle Molthu <mmolthu@dollargeneral.com>
Sent: Tuesday, March 7, 2023 8:39 PM
To: Jim Sullivan <jsulliva@dollargeneral.com>; Kelly Blankenship <kblanken@dollargeneral.com>; Mia Savaloja <msavaloj@dollargeneral.com>
Subject: Compliance Tuesday/Pricing Opportunities

Jim-

The following are Compliance Tuesday/pricing opportunities from the week:

- Multiple 3.4 AD pricing opportunities (Pictures Attached)
- Classic Coke/Diet Cooke and Sprite 8 12 Ounce Packs are ringing \$7.25 and are labeled \$6.80 the price increase was not in any of the DSD price batches-This is from last week however, it is an opportunity across the board and is it possible to add to next week's pricing batch?
- Twix PDQ priced \$1.95 actual price \$2.15 (Picture Attached)
- Valentine's Day Clothing PDQs T-shirts/Leggings \$5 not ringing a discounted price and not part of PRP

There were not any issues with this week's price changes-I reviewed in 6 stores today.

Thank you

"Before you can win the fight, You've got to be in the fight." – Bill Walsh

Michelle Molthu
Regional Director Region 15
Western New York/Pennsylvania
615/454-0410

Message

From: Mia Savaloja [msavaloj@dollargeneral.com]
on behalf of Mia Savaloja <msavaloj@dollargeneral.com> [msavaloj@dollargeneral.com]
Sent: 4/30/2020 4:48:12 PM
To: Zak Brining [zbrining@dollargeneral.com]
Subject: FW: SUPER TUESDAY WEEK 13
Attachments: image001.jpg; image002.jpg; image003.jpg; image004.jpg; image005.jpg; image006.jpg; image007.jpg; image008.jpg; image009.jpg; image010.jpg; image011.jpg; image012.jpg; image013.jpg; image014.jpg; image015.png; image016.jpg; image017.jpg; image018.png

I know you are beyond swamped...any additional thoughts on Tracey's OSA myth busting?

From: Tracey Herrmann <therrman@dollargeneral.com>
Sent: Tuesday, April 28, 2020 4:24 PM
To: Mia Savaloja <msavaloj@dollargeneral.com>; Zak Brining <zbrining@dollargeneral.com>
Cc: Connie Droge <cdroge@dollargeneral.com>
Subject: RE: SUPER TUESDAY WEEK 13

Great idea. Also can we add 3 slides:

OSA – myth busting, meaning bullets like warehouse outs are counted in the count, etc. Zak can someone on the team help with this? And then also let's add a few bullets on where we should focus our energy – empty RR, empty sky shelves, no totes! Also accurate PIA/counts.
QSC update to launch on Saturday with POG included
Pegged/Bagged Candy slide from Merch/Ops discussion

Thanks,
Tracey

From: Mia Savaloja <msavaloj@dollargeneral.com>
Sent: Tuesday, April 28, 2020 3:50 PM
To: Tracey Herrmann <therrman@dollargeneral.com>
Subject: RE: SUPER TUESDAY WEEK 13

The Pricing Memo showed 4.
Sending a message to Nick now to validate what went.
Recommend that we add the FMG back to the DM Call deck this week.

From: Tracey Herrmann <therrman@dollargeneral.com>
Sent: Tuesday, April 28, 2020 3:44 PM
To: Mia Savaloja <msavaloj@dollargeneral.com>
Subject: FW: SUPER TUESDAY WEEK 13

How many core price changes do we have this week on average across the chain?

From: Steven Wilson <stwilson@dollargeneral.com>
Sent: Tuesday, April 28, 2020 8:13 AM
To: Kaushik Paul <kpaul@dollargeneral.com>; Mo Ramadan <mramadan@dollargeneral.com>; Yavia Gipson <ygipson@dollargeneral.com>; Julie Joseph <jjoseph@dollargeneral.com>; Tracey Herrmann <therrman@dollargeneral.com>
Subject: FW: SUPER TUESDAY WEEK 13

FYI...

From: Diane Fleshman <dfleshma@dollargeneral.com>**Sent:** Tuesday, April 28, 2020 8:45 AM**To:** '/o=DGC/ou=Exchange Administrative Group

(FYDIBOHF23SPDLT)/cn=Recipients/cn=a2043b93b1cc4b459469591d86e16760-Lisa Owens'; Todd Vieu <tvieu@dollargeneral.com>; Jason Diloranzo <jdiloran@dollargeneral.com>; Steven Wilson <stwilson@dollargeneral.com>; Dominique Lauture <dlauture@dollargeneral.com>; Brad Larson <blarson@dollargeneral.com>; '/O=DGC/OU=CORP/cn=Recipients/cn=kchishol'; Tangela Griffin <tgriffin@dollargeneral.com>; Justin Bowen <jubowen@dollargeneral.com>; Thomas Gordon <thgordon@dollargeneral.com>; Carrie Cousins <ccousins@dollargeneral.com>; Stockton Young <syounge@dollargeneral.com>; Jordan Harmon <jharmon@dollargeneral.com>; Robert Gordon <rogordon@dollargeneral.com>; Eric Smith - District Manager <erismith@dollargeneral.com>; John Ducom <jducom@dollargeneral.com>; Colleen Pullin <cpullin@dollargeneral.com>; '/o=DGC/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=c74a894a371e4b24bdd4159fd094a082-Kathleen Harney'; Naeem Uddin <nuddin@dollargeneral.com>; Jeremy Hunter <jehunter@dollargeneral.com>; JC Tabor <jtabor@dollargeneral.com>; Michael Mason <mmason@dollargeneral.com>; Michelle Romanac <mromanac@dollargeneral.com>; Diane Minter <dminter@dollargeneral.com>; Lynn King <lyking@dollargeneral.com>; Greg Gee <ggee@dollargeneral.com>; David Creed <dcreed@dollargeneral.com>; Justin Bullington <jbulling@dollargeneral.com>; Michelle Neighbors-Acoff <mneighbo@dollargeneral.com>; Carol Utsman <cutsman@dollargeneral.com>; Eric Theibert <etheiber@dollargeneral.com>; Leeann Perez <lperez@dollargeneral.com>; Trenton Homiller <thomillie@dollargeneral.com>; Tracy Grant <tgrant@dollargeneral.com>; Kendall Phillips <kphillip@dollargeneral.com>; Paul Caruso <pcaruso@dollargeneral.com>; Barry Killian <bkillian@dollargeneral.com>; Richard Fillgrove <rfillgro@dollargeneral.com>; Kevin Adkins <kadkins@dollargeneral.com>; Steve Jumper <sjumper@dollargeneral.com>; Chris King <cking@dollargeneral.com>; Michael Largen <mlargen@dollargeneral.com>; Scott Horton <shorton@dollargeneral.com>; Diane Fleshman <dfleshma@dollargeneral.com>; Lee Lowe <llowe@dollargeneral.com>; Randy Baggett <rbaggett@dollargeneral.com>; Kyle Watkins <kwatkins@dollargeneral.com>; Timothy Smith - DM <timsmith@dollargeneral.com>; Samantha Jones <sajones@dollargeneral.com>; Donna Kiser <dkiser@dollargeneral.com>; April Nelson <anelson@dollargeneral.com>; Jason Grice <jgrice@dollargeneral.com>; Andrew Combs <acombs@dollargeneral.com>; Tim Harris <tharris@dollargeneral.com>; Amber Goss <agoss@dollargeneral.com>; Jeff Schielke <jschielk@dollargeneral.com>; Cassandra Liggins <cliggins@dollargeneral.com>; Darnel Lewis <dalewis@dollargeneral.com>; Jerry Thomason <jthomaso@dollargeneral.com>; Stewart Roberts <sroberts@dollargeneral.com>; '/o=DGC/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=ee877912c1c94eddbcd2adad8f79c69c-Rick Demicco'; Brandy Massey <bmassey@dollargeneral.com>; Tammy Pribble <tpribble@dollargeneral.com>; Greg Heacox <gheacox@dollargeneral.com>; Bruce Thomson <bthomson@dollargeneral.com>; Tina Williamson <tiwillia@dollargeneral.com>; Terrence Matthews <tematthe@dollargeneral.com>; Terri Bond <tbond@dollargeneral.com>; Michael Moore <mmoore@dollargeneral.com>; Tim Martin <tmartin@dollargeneral.com>; Tori Ellis <tellis@dollargeneral.com>; '/o=DGC/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=0c1a995f05af4e4ab114e63abac297f6-Chad Kagawa'; Keith Anolick <kanolick@dollargeneral.com>; Gus King <gking@dollargeneral.com>; Richard Overton <roverton@dollargeneral.com>; Brian Hammonds <bhammond@dollargeneral.com>; Omar Dawkins <odawkins@dollargeneral.com>; Burt Mabra <bmabra@dollargeneral.com>; Ray Guy <rguy@dollargeneral.com>; Misty Williams Vernon <miwillia@dollargeneral.com>; Glenn Meadows <gmeadows@dollargeneral.com>; Steve Call <scall@dollargeneral.com>; Gina Giacomini <ggiacomini@dollargeneral.com>; Fred Gillespie <fgillesp@dollargeneral.com>; Megan Latourneau <mlatourn@dollargeneral.com>; Randy Fort - District Manager <rfort@dollargeneral.com>; '/o=DGC/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=350e440c57364c51b0f539bb8808392d-Roger Ellinghausen'; Joseph Kitchens <jkitchen@dollargeneral.com>; Tina Bohanon <tbohanon@dollargeneral.com>; Anthony Childress <achildre@dollargeneral.com>; Melody Walsh <mwalsh@dollargeneral.com>; Connie Calaway <ccalaway@dollargeneral.com>; Howard Jones <hojones@dollargeneral.com>; Guy Peshek <gpseshek@dollargeneral.com>; Jason Baril <jbaril@dollargeneral.com>; Stanley Wilson <stawilso@dollargeneral.com>; Crystal Gleich <cgleich@dollargeneral.com>; Donna McIntyre <dmcintyr@dollargeneral.com>; Michael Lafontaine

<miafonta@dollargeneral.com>; Mike Rock <mrock@dollargeneral.com>; Jim Smith <jsmith@dollargeneral.com>;
Glorisel Lugo <glugo@dollargeneral.com>; Tonya Jackson <tjackson@dollargeneral.com>; Tim Lester
<Tlester@dollargeneral.com>; Mark Smoyak <msmoyak@dollargeneral.com>; Chris Tipton
<ctipton@dollargeneral.com>; Reggie Chapman <rechapma@dollargeneral.com>; Charles Kuykendall
<ckuykend@dollargeneral.com>; Kim Eaton <keaton@dollargeneral.com>; Alicia Dixon <aldixon@dollargeneral.com>;
Claud Henry <chenry@dollargeneral.com>; '/o=DGC/ou=Exchange Administrative Group
(FYDIBOHF23SPDLT)/cn=Recipients/cn=df46c3e8a7574bfe9f9df90adcdc7166-Christy Goforth'; Troy Jamison
<tjamison@dollargeneral.com>; Randy Young <ryoung@dollargeneral.com>; David Bowser
<dbowser@dollargeneral.com>

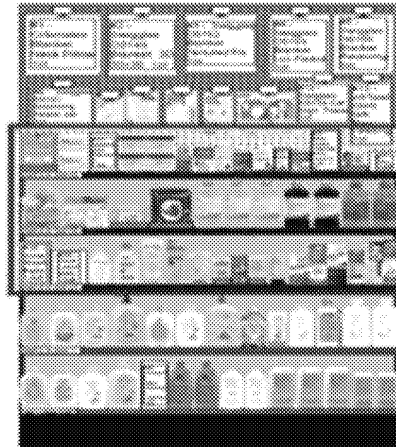
Cc: Mike Ladd <miladd@dollargeneral.com>; Candyce Mondaine <cmondain@dollargeneral.com>; Holly Felock <hfelock@dollargeneral.com>; Auggie Moothedan <amoothed@dollargeneral.com>; Tim Barnes <tbarnes@dollargeneral.com>; Kevin Sigmon <ksigmon@dollargeneral.com>

Subject: SUPER TUESDAY WEEK 13

Good Morning Teams,

Here is todays Super Tuesday info for this week and some other follow up items and best practices across the board to help your teams navigate through the upsales.

1. Product rotations should be performed in the following areas:

[illegible]

2. The following items are MOS let's make sure our teams get the product out of the building and boxed up with a pink label and sent out on their next truck.

Item Description	QPC
Conair 64501N Rollers SelfDisp-3m 6ct	600293934954
West n White Foam R17 CA Light 1ct	77802581873
West n White Foam R18 CA Light/Medium 1ct	77802581815
Covergirl L Stick 935 CC Smokey Rose 1ct	22700574957
Covergirl L Stick 948 CC Midnight Mauve 1ct	22700574988
Souci 67403-A Bobby Pin Nurling-Blonde 48ct	43194674039
Souci Girl 23064G Poytal Knotted-Neon 6ct	43194230648
Souci 20817-G Headbands Thin 3ct	43194391387
Souci 20393-A Headbands Multi Knotted 3ct	43194203933
Belle x HR183 Headwear Tuxedo 1ct	14376226626
Souci Girl 20722G Polyteal n Beads 75ct	43194307226
Souci Girl 23381G Elastic w/Twin Beads 10ct	43194233818
OG Body (A) 88216 Razor 3B Cartridge-5/8 1ct	24500307280
OG Body (M) 88217 Razor 3B Cartridge-5/8 1ct	24500307229

3. Party goods get clearance cadence at 10% there are 4 different groups depending on which one the store falls in.

Item Description	UPC
PINATA PAW PATROL/MINIONS	11179429899
FLUTTER BALL RED	11179348411
FLUTTER BALL PINK	11179348435
FLUTTER BALL YELLOW	11179348428
TABLE COVER PRINTED 1	11179347537
FLUTTER BALL WHITE	11179346004
FLAG PARTY PICKS	11179348718
TREAT BAGS PINK	11179620531
CANDLE CUPCAKE	11179346118
CONFETTI BIRTHDAY GOLD	11179346110
UNICORN PUFFY STICKERS	11179348497
CUPS RED 10CT	11179300662

Item Description	UPC
TABLE COVER LOL	11179791278
TABLE COVER PAW PATROL	11179484386
TISSUE DECOR KIT BOY 3CT	11179348442
TABLE COVER ROUND LIME	11179368079
TABLE COVER LIME	11179303434
LUNCH NAPKIN LOL SURPRISE	11179789429
CHALKBOARD CLIPS	11179621736
TABLE COVER ROUND LAV	11179348091
6PK BALLOONS CONFETTI	11179623075
7IN PLATE LOL SURPRISE	11179789443
BALLOONS DIPPED 5CT	11179346233
9IN PLATE LOL SURPRISE	11179789450
7IN PLATE PAW PATROL	11179473434
9IN PLATE PAW PATROL	11179473441
LUNCH NAPKIN PAW PATROL	11179473427
7IN PLATES SWEETS	11179347544
9IN PLATES SWEETS	11179347551
CREPE STREAMER LIME	11179625079
LUNCH NAPKIN SWEETS	11179347520
CREPE STREAMER YELLOW	11179636929
CREPE STREAMER PURPLE	11179615773
CREPE STREAMER ORANGE	11179370870
CUPS HOT PINK 10CT	11179301362
CUPS TEAL 10CT	11179305261

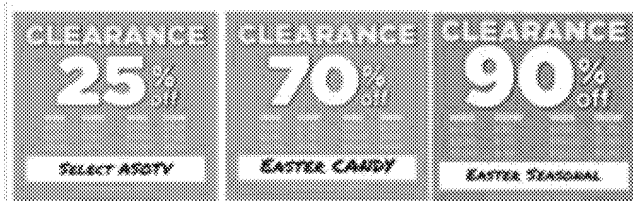
Item Description	UPC
CREPE STREAMER BLACK	11179615780

Item Description	UPC
UNICORN FAVORS	11179346288
TABLECOVER UNICORN	11179368532
6PK SPRING SHAPES BAG	11179741304
3 LICNSE BRCLTS LOL	11179791088
BALLOONS GLOW CONFETTI	11179511952
LAVENDER TABLE COVER	11179348039
BOUNCE BALLS IRIDESCENT	11179346295
RAFFLE TICKETS	11179901777
TWIST POPPERS 2CT	11179348725
24CT CUTLERY HOT PINK	11179301379
7IN PLATE UNICORN	11179368549
7IN PLATES LIME 16CT	400024367071
24CT CUTLERY BLUE	11179301478
9 IN PLATES LIME 16CT	11179301898
7IN PLATES LAVENDER	11179348046
4PK NOVELTY GLASSES	11179348619
LUNCH NAPKIN LIME 20CT	11179301829
MINI DISC SHOOTERS 6CT	11179348480
BEV NAPKIN LAVENDER	11179348015
LAVENDER 9IN PLATE	11179348053
9IN PLATE UNICORN	11179368556
CREPE STREAMER RED	11179625048
LAVENDER LUNCH NAP	11179348022
LUNCH NAPKIN UNICORN	11179368525

4. The following baby items get clearance cadence this week:

Item Description	UPC	Clearance Sticker
Gerber LR Mixers App Blue Puff 3.6oz	15000978549	25%
Gerber LR Mixers Ap Str Ban Puff 3.6oz	15000978501	25%
Gerber LR Mixers Veg Chik Grain 3.6oz	15000978631	10%
Gerber Cereal Mult Grain 8oz	15000870638	10%
Gentle Steps On193 Pant Overalls XS 16ct	90891951864	10%
Pedialyte Electrolyte Straw/Lemon Peds 3ct	70074660635	10%
OG Baby A1096 Saline Saline 3oz	854934052478	10%
Johnson Detangle Spray 10oz	381371173738	10%
OG Baby A1202 Baby Oil Creamy Aloe 8oz	72785135856	10%
Johnson Baby Lotion Babyline 12.6oz	381371174614	10%
Vaseline P/Jelly Tube Baby 2.8oz	305210042872	10%
Licensed OG112 Rattle Toy Disney 1ct	632878198406	10%
Licensed OG100 Bib Disney 1ct	632878198487	10%
Singides Brush/Comb Health 2yr 1ct	632878284365	10%

5. Clearance signs need to be put on the following items including the list of the ASOTV items below.



SELECT ASOTV	UPC
As Seen On Tv Rocket Easter Bunnies 1ct	734502041804
As Seen On Tv Knife Set Granite 1pc 1ct	814387025767
As Seen On Tv Mirror Stretch 1ct	814387025842
As Seen On Tv Bags Green 8ct	740277505014
As Seen On Tv Piggy Bank 1ct	735541540263
As Seen On Tv Knife Set Diamond Shar 1ct	856770065857
As Seen On Tv Turbo Fan 360 1ct	8526040006798
As Seen On Tv Square 8888 1ct	7462775051560
As Seen On Tv Sissors Lid Stretch 3ct	732356428138
As Seen On Tv Pillow Pad Tablet Stand 1ct	735541884274
As Seen On Tv Wallet Chuck Card 1ct	678988429088
As Seen On Tv Socks Pack Deluxe 1ct	8150275090173
As Seen On Tv Sleep Mask Weight 1ct	674988430094

6. Lots of core price changes this week. Please follow up and make sure they are signed off as you visit your stores.

Add Price	Source	Received Date	Effective Date	Paid Date
	SNC Generated	4/26/2019	4/26/2019 1:10	
	SNC Generated	4/26/2019 4:1	4/26/2019	
	SNC Generated	4/26/2019 6:0	4/26/2019	
	SNC Generated	4/26/2019 8:5	4/26/2019	
	SNC Generated	4/26/2019 11	4/26/2019	
	SNC Generated	4/26/2019	4/26/2019 2:0	4/26/2019 2:1

7. Magic table should be set to Mother's Day and Graduation



8. Make sure your teams do the paper pogs and put the strips behind the seasonal strips that way we can turn those sections in 24 hours when needed. Best practice here print labels for these sections and hang them in the office that way when all paper items have sold for the week your managers can scan all upc's easily and zero any and all items out.

9. The Candy POG is arriving in stores this week!!! Remember candy is a backfill item for clip strips and in order to have more saleable space backfill the empty ones here with clearance candy.



10. Remind your teams about the EXTRA 50% OFF SALE! This weekend!

5/1-5/4 Seasonal Additional 50% OFF

From 5/1-5/4, the following seasonal categories will ring at an additional 50% off the already reduced price!!

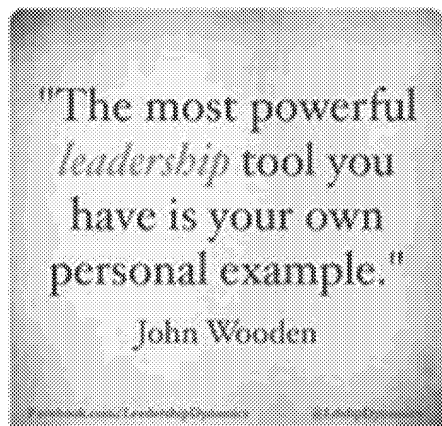
- Blue/Gray Dot Apparel, Shoes & Accessories
- Brown Dot Home
- Easter Candy & Seasonal

Refer to
START
for signs.

11. For those in North Carolina sneeze guards should start being installed the two weeks of May!



Hope you all Have a Super Tuesday!
Diane Fleshman



Diane Fleskman

1-336-334-2707

District 191

DOLLAR GENERAL

Message

From: Nick Snow [nsnow@dollargeneral.com]
on behalf of Nick Snow <nsnow@dollargeneral.com> [nsnow@dollargeneral.com]
Sent: 4/28/2020 6:40:58 PM
To: Steven Wilson [stwilson@dollargeneral.com]
CC: Tracey Herrmann [therrman@dollargeneral.com]; Mia Savaloja [msavaloj@dollargeneral.com]
Subject: RE: SUPER TUESDAY WEEK 13
Attachments: image001.png

Steven,

I am showing price changes for 3 Laundry SKUs across the Chain today and 6 Cookie SKUs in Gray Zone.

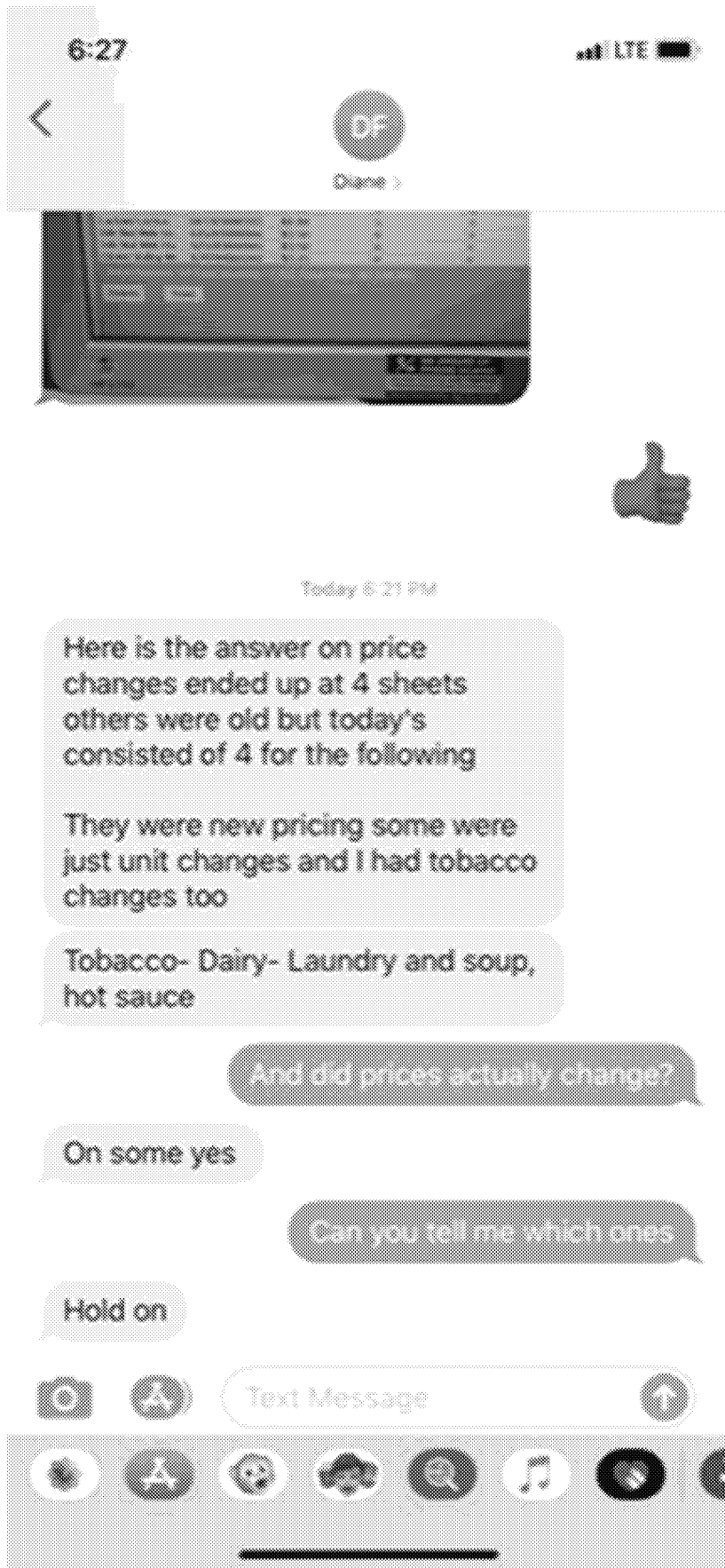
Separately, some states saw their tobacco pass thru T-types expire (and reset) today, which explains what Diane calls out in her note. There is also store level perishable price changes that could be showing up in most stores related to eggs (and potentially other perishable products) as those costs are retails continue to fall.

If what you are seeing feels bigger than that, please let me know and we will get the IT teams that support the tag printing process to review.

Thanks
Nick

From: Steven Wilson <stwilson@dollargeneral.com>
Sent: Tuesday, April 28, 2020 5:28 PM
To: Nick Snow <nsnow@dollargeneral.com>
Cc: Tracey Herrmann <therrman@dollargeneral.com>; Mia Savaloja <msavaloj@dollargeneral.com>
Subject: Re: SUPER TUESDAY WEEK 13

Here is a screenshot of what I just got back from Diane via text if it helps Nick:



On Apr 28, 2020, at 6:03 PM, Nick Snow <nsnow@dollargeneral.com> wrote:

Steven,

Let me dig around a little and get back to you.

Thanks,
Nick

From: Steven Wilson <stwilson@dollargeneral.com>
Sent: Tuesday, April 28, 2020 4:57 PM
To: Tracey Herrmann <therrman@dollargeneral.com>; Nick Snow <nsnow@dollargeneral.com>
Cc: Mia Savaloja <msavaloj@dollargeneral.com>
Subject: RE: SUPER TUESDAY WEEK 13
Importance: High

Nick –

Just circling back here for potential clarification. I could be overthinking too 😊

I just went into START and pulled today's activity, and it DOES show 4/28/20, while that picture does show 4/29/2019. There were approximately 9 pages of CORE price changes that did drop today for stores, just not exactly sure if prices actually changed. Correct me if I'm wrong here, but this does direct stores to print and place the prices per START? It says labels are generated when the 4 components have updated or changed (below the screenshot). I

Am I missing something? I am also getting some details from my team on if they did see specific sku level price changes today, as I did NOT during my travels today, but I could have missed it as well. Again, just wanting to make sure I'm not missing anything here. See screenshots below of what I just pulled from START.
<image002.jpg>

IMPORTANT NOTES:

- Updated labels are generated when any of the following elements have changed:
 - Retail price
 - Extended item description (EID)
 - Weights or measures
 - UPC
 - Updated core price change labels must be displayed as they are printed to ensure compliance.
- <image003.jpg>

From: Tracey Herrmann <therrman@dollargeneral.com>
Sent: Tuesday, April 28, 2020 5:24 PM
To: Steven Wilson <stwilson@dollargeneral.com>
Subject: FW: SUPER TUESDAY WEEK 13

Hi Steven,

Thanks for sending, just may want to clarify the core price changes component.

Thanks!
Tracey

From: Mia Savaloja <msavaloj@dollargeneral.com>
Sent: Tuesday, April 28, 2020 3:58 PM
To: Tracey Herrmann <therrman@dollargeneral.com>
Subject: RE: SUPER TUESDAY WEEK 13

Tracey – I spoke to Nick and I magnified the image below.
 The image below shows 2019 not 4/28/2020.
 Nick confirmed no core changes this week.

From: Tracey Herrmann <therrman@dollargeneral.com>
Sent: Tuesday, April 28, 2020 3:44 PM
To: Mia Savaloja <msavaloj@dollargeneral.com>
Subject: FW: SUPER TUESDAY WEEK 13

How many core price changes do we have this week on average across the chain?

From: Steven Wilson <stwilson@dollargeneral.com>
Sent: Tuesday, April 28, 2020 8:13 AM
To: Kaushik Paul <kpaul@dollargeneral.com>; Mo Ramadan <mramadan@dollargeneral.com>; Yavia Gipson <ygipson@dollargeneral.com>; Julie Joseph <jjoseph@dollargeneral.com>; Tracey Herrmann <therrman@dollargeneral.com>
Subject: FW: SUPER TUESDAY WEEK 13

FYI...

From: Diane Fleshman <dfleshma@dollargeneral.com>
Sent: Tuesday, April 28, 2020 8:45 AM
To: '/o=DGC/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=a2043b93b1cc4b459469591d86e16760-Lisa Owens'; Todd Vieu <tvieu@dollargeneral.com>; Jason Dilozenzo <jdiloren@dollargeneral.com>; Steven Wilson <stwilson@dollargeneral.com>; Dominique Lauture <dlauture@dollargeneral.com>; Brad Larson <blarson@dollargeneral.com>; '/O=DGC/OU=CORP/cn=Recipients/cn=kchishol'; Tangel Griffin <tgriffin@dollargeneral.com>; Justin Bowen <jubowen@dollargeneral.com>; Thomas Gordon <thgordon@dollargeneral.com>; Carrie Cousins <ccousins@dollargeneral.com>; Stockton Young <syoung@dollargeneral.com>; Jordan Harmon <jharmon@dollargeneral.com>; Robert Gordon <rogordon@dollargeneral.com>; Eric Smith - District Manager <erismith@dollargeneral.com>; John Ducom <jducom@dollargeneral.com>; Colleen Pullin <cpullin@dollargeneral.com>; '/o=DGC/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=c74a894a371e4b24bdd4159fd094a082-Kathleen Harney'; Naeem Uddin <nuddin@dollargeneral.com>; Jeremy Hunter <jehunter@dollargeneral.com>; JC Tabor <jtabor@dollargeneral.com>; Michael Mason <mmason@dollargeneral.com>; Michelle Romanac <mromanac@dollargeneral.com>; Diane Minter <dminter@dollargeneral.com>; Lynn King <lyking@dollargeneral.com>; Greg Gee <ggee@dollargeneral.com>; David Creed <dcreed@dollargeneral.com>; Justin Bullington <jbulling@dollargeneral.com>; Michelle Neighbors-Acoff <mneighbo@dollargeneral.com>; Carol Utsman <cutsman@dollargeneral.com>; Eric Theibert <etheiber@dollargeneral.com>; Leeann Perez <lperez@dollargeneral.com>; Trenton Homiller <thomille@dollargeneral.com>; Tracy Grant <tgrant@dollargeneral.com>; Kendall Phillips <kphillip@dollargeneral.com>; Paul Caruso <pcaruso@dollargeneral.com>; Barry Killian <bkillian@dollargeneral.com>; Richard Fillgrove <rfillgro@dollargeneral.com>; Kevin Adkins <kadkins@dollargeneral.com>; Steve Jumper <sjumper@dollargeneral.com>; Chris King <cking@dollargeneral.com>; Michael Largin <mlargin@dollargeneral.com>;

Scott Horton <shorton@dollargeneral.com>; Diane Fleshman <dfleshma@dollargeneral.com>; Lee Lowe <llowe@dollargeneral.com>; Randy Baggett <rbaggett@dollargeneral.com>; Kyle Watkins <kwatkins@dollargeneral.com>; Timothy Smith - DM <timsmith@dollargeneral.com>; Samantha Jones <sajones@dollargeneral.com>; Donna Kiser <dkiser@dollargeneral.com>; April Nelson <anelson@dollargeneral.com>; Jason Grice <jgrice@dollargeneral.com>; Andrew Combs <acombs@dollargeneral.com>; Tim Harris <tharris@dollargeneral.com>; Amber Goss <agoss@dollargeneral.com>; Jeff Schielke <jschielk@dollargeneral.com>; Cassandra Liggins <cliggins@dollargeneral.com>; Darnel Lewis <dalewis@dollargeneral.com>; Jerry Thomason <jthomaso@dollargeneral.com>; Stewart Roberts <sroberts@dollargeneral.com>; '/o=DGC/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=ee877912c1c94eddbcd2adad8f79c69c-Rick Demicco'; Brandy Massey <bmassey@dollargeneral.com>; Tammy Pribble <tpribble@dollargeneral.com>; Greg Heacox <gheacox@dollargeneral.com>; Bruce Thomson <bthomson@dollargeneral.com>; Tina Williamson <tiwillia@dollargeneral.com>; Terrence Matthews <tematthe@dollargeneral.com>; Terri Bond <tbond@dollargeneral.com>; Michael Moore <mmoore@dollargeneral.com>; Tim Martin <tmartin@dollargeneral.com>; Tori Ellis <tellis@dollargeneral.com>; '/o=DGC/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=0c1a995f05af4e4ab114e63abac297f6-Chad Kagawa'; Keith Anolick <kanolick@dollargeneral.com>; Gus King <gking@dollargeneral.com>; Richard Overton <roverton@dollargeneral.com>; Brian Hammonds <bhammond@dollargeneral.com>; Omar Dawkins <odawkins@dollargeneral.com>; Burt Mabra <bmabra@dollargeneral.com>; Ray Guy <rguy@dollargeneral.com>; Misty Williams Vernon <miwillia@dollargeneral.com>; Glenn Meadows <gmeadows@dollargeneral.com>; Steve Call <scall@dollargeneral.com>; Gina Giacomini <ggiacomi@dollargeneral.com>; Fred Gillespie <fgillesp@dollargeneral.com>; Megan Latourneau <mlatourn@dollargeneral.com>; Randy Fort - District Manager <rfort@dollargeneral.com>; '/o=DGC/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=350e440c57364c51b0f539bb8808392d-Roger Ellinghausen'; Joseph Kitchens <jkitchen@dollargeneral.com>; Tina Bohanon <tbohanon@dollargeneral.com>; Anthony Childress <achildre@dollargeneral.com>; Melody Walsh <mwash@dollargeneral.com>; Connie Calaway <ccalaway@dollargeneral.com>; Howard Jones <hojones@dollargeneral.com>; Guy Peshek <gpeshkek@dollargeneral.com>; Jason Baril <jbaril@dollargeneral.com>; Stanley Wilson <stawilso@dollargeneral.com>; Crystal Gleich <cgleich@dollargeneral.com>; Donna McIntyre <dmcintyr@dollargeneral.com>; Michael Lafontaine <mlafonta@dollargeneral.com>; Mike Rock <mrock@dollargeneral.com>; Jim Smith <jsmith@dollargeneral.com>; Glorisel Lugo <glugo@dollargeneral.com>; Tonya Jackson <tjackson@dollargeneral.com>; Tim Lester <TLester@dollargeneral.com>; Mark Smoyak <msmoyak@dollargeneral.com>; Chris Tipton <ctipton@dollargeneral.com>; Reggie Chapman <rechapma@dollargeneral.com>; Charles Kuykendall <ckuykend@dollargeneral.com>; Kim Eaton <keaton@dollargeneral.com>; Alicia Dixon <aldixon@dollargeneral.com>; Claud Henry <chenry@dollargeneral.com>; '/o=DGC/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=df46c3e8a7574bfe9f9df90adcdc7166-Christy Goforth'; Troy Jamison <tjamison@dollargeneral.com>; Randy Young <ryoung@dollargeneral.com>; David Bowser <dbowser@dollargeneral.com>

Cc: Mike Ladd <miladd@dollargeneral.com>; Candyce Mondaine <cmondain@dollargeneral.com>; Holly Felock <hfelock@dollargeneral.com>; Auggie Moothedan <amoothed@dollargeneral.com>; Tim Barnes <tbarnes@dollargeneral.com>; Kevin Sigmon <ksigmon@dollargeneral.com>

Subject: SUPER TUESDAY WEEK 13

Good Morning Teams,

Here is todays Super Tuesday info for this week and some other follow up items and best practices across the board to help your teams navigate through the upsals.

1. Product rotations should be performed in the following areas:

<image004.jpg>

<image005.jpg>

2. The following items are MOS let's make sure our teams get the product out of the building and boxed up with a pink label and sent out on their next truck.

<image006.jpg>

3. Party goods get clearance cadence at 10% there are 4 different groups depending on which one the store falls in.

<image007.jpg>

<image008.jpg>

<image009.jpg>

<image010.jpg>

4. The following baby items get clearance cadence this week:

<image011.jpg>

5. Clearance signs need to be put on the following items including the list of the ASOTV items below.

<image012.jpg>

6. Lots of core price changes this week. Please follow up and make sure they are signed off as you visit your stores.

<image013.jpg>

7. Magic table should be set to Mother's Day and Graduation

<image014.jpg>

8. Make sure your teams do the paper pogs and put the strips behind the seasonal strips that way we can turn those sections in 24 hours when needed. Best practice here print labels for these sections and hang them in the office that way when all paper items have sold for the week your managers can scan all upc's easily and zero any and all items out.

9. The Candy POG is arriving in stores this week!!! Remember candy is a backfill item for clip strips and in order to have more saleable space backfill the empty ones here with clearance candy.

<image015.jpg>

<image016.jpg>

<image017.jpg>

10. Remind your teams about the EXTRA 50% OFF SALE! This weekend!

<image018.png>

11. For those in North Carolina sneeze guards should start being installed the two weeks of May!

<image019.jpg>

Hope you all Have a Super Tuesday!

Diane Fleshman

<image020.jpg>

Diane Fleskman

1-336-334-2707

District 191

<image021.png>